



SINCLAIR, TOWNES & COMPANY

FUND RAISING COUNSEL

5-DAY FREE SHIPPING!

2009 YEAR-END GIVING BROCHURES

2009 Year-End Ordering Information



FREE
PERSONALIZED
FRONT
COVER!

Who?

Sinclair, Townes & Company is a leader in year-end giving and planned giving publications. Written by Calder Sinclair, an attorney with more than 30 years of experience, these publications will help you grow your 2009 year-end gifts.

What?

Send our year-end giving brochures to your donors and prospects to help raise more money for your **Annual Fund, Capital Campaign, Major Gifts Program, Planned Giving Program, and/or Membership Program.**

When?

We can have your publications personalized and shipped in 5 business days (after you approve your proof with your personalized imprint information). Then, just mail the publications to your donors and prospects during October, November, or December.

Where?

We ship the year-end giving publications directly to you or to your mail house. **5-day free shipping is standard!**

Why?

You'll raise more money by December 31, 2009.

How and how much?

Promote 2009 year-end giving for as little as 23 cents per brochure. (Or – purchase the right to use our copy in your own publications. Copy is available for \$350 per title.) For more information, please visit our website: www.sinclairtownes.com. Or call our Publications Department at (770) 988-8111. [Please see the reverse side for our Order Form and additional information.]

**SINCLAIR, TOWNES
& COMPANY**

2009 Year-End Giving Brochures Mail/Fax Order Form



**Make 2009 Your Best Year-End Ever
With Our Personalized Year-End Giving Brochures!**

2009 Year-End Giving Brochures

(Publication A or B)

Quantity	Price
500 - 999	79 cents each
1,000 - 2,499	46 cents each
2,500 - 4,999	35 cents each
5,000 - 9,999	28 cents each
10,000 or more	23 cents each

(Minimum Quantity: 500)

Publication A 2009 Year-End Gift Ideas (Plants Cover) 	Publication B 2009 Year-End Gift Ideas (Clocks Cover) 	5-DAY FREE SHIPPING!
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We can have your order printed and shipped in 5 business days!*

*5 business days after you approve your proof. Please allow another 2-5 days for the shipment to reach you.
(Prices INCLUDE imprinting in black ink. We can also imprint in colors for an additional charge.)

Mail or FAX completed form to: Sinclair, Townes & Company, Post Office Box 28716, Atlanta, GA 30358 • FAX (770) 988-8665

Please send me the following brochures:

	Quantity	Cost Per Piece	Price
<input type="checkbox"/> A. 2009 Year-End Gift Ideas (Plants)			\$ _____
<input type="checkbox"/> B. 2009 Year-End Gift Ideas (Clocks)			\$ _____

5-DAY FREE SHIPPING INCLUDED

Color Imprinting Fee (Prices include FREE imprinting in black ink) \$ _____

Payment Enclosed.

Total \$ _____

Please Bill Us.

Imprinting Information

If desired, we will imprint the publications with your name, address, telephone number, logo, or other information. (Prices include imprinting in black ink.) We will do the typesetting, if desired. Please specify the exact information you would like printed and mail a logo slick or email your 300 dpi TIFF or JPEG file to: info@sinclaiertownes.com.

For Color Imprints Only

If you prefer a color imprint please add the following additional charge:

For imprints other than black:

One-color: \$115 Two-color: \$215
Three-color: \$315 Four-color: Ask for a quote

Please specify: PMS Color(s) Number(s)

Please print the copy you would like imprinted in the space below (or enclose on a separate sheet of paper).

Billing / Shipping Address:

Name _____ Title _____

Organization _____

Address _____

City _____ State _____ Zip _____

Telephone _____ FAX _____

Email _____

Date _____ Signature _____