

1. When your children were younger, you may have purchased a life insurance policy to insure their education, or for some other purpose. Now, years later, you find that your children are grown, well-educated, and out on their own. Yet you continue to pay premiums on a policy originally purchased to meet a need that no longer exists.

2. You may have purchased a policy to help assist you in retirement. But your financial situation is now such that you no longer need it. It could be that your employer has provided you with an adequate retirement plan or simply that your financial circumstances have changed.

3. Maybe you have an insurance policy in force primarily to pay the mortgage on your home in the event of your premature death. And now the amount left on the mortgage may be so modest (or zero!) that it is no longer necessary to maintain the policy. Or, perhaps the house has long since been sold and your new home has no indebtedness.

### **A TAX-WISE POINT TO REMEMBER**

Maybe your circumstances are such that you are making premium payments on a life insurance policy you really no longer need. By making a gift of the policy to us, you are no longer obligated to pay the premiums. Instead, we will either pay the premiums or exercise some other option available to us under the policy.

However, if you do choose to continue paying the premiums, you would be entitled to an income tax charitable contribution deduction for the amount of premiums you pay each year.

### **HOW TO MAKE A GIFT OF LIFE INSURANCE**

It's easy to contribute a life insurance policy to us. Just check with your life insurance agent for details on which forms to complete. Keep in mind, too, that you need not contribute an entire life insurance policy or designate us as the sole beneficiary of the policy in order to make a gift. You can name us as a co-beneficiary, i.e., designate us as the beneficiary of a portion of the proceeds.

Or, perhaps a more sophisticated arrangement, such as a life insurance trust, would be better for your particular circumstances. For instance, you could arrange for your insurance proceeds to be used first for the support of your spouse and children, and then, at a later date, be distributed outright to us.

There are numerous ways of making gifts through life insurance. For information on how to apply this general information to your specific situation, contact your life insurance agent or other estate planning professional. We would be pleased to provide you and your advisors with additional information.

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## **Gifts Of Life Insurance**

**A brief guide to  
the opportunities**

How often have you thought about making a substantial gift to us, but didn't feel your financial circumstances would allow it?

Perhaps there is a way—a way that is easier than you thought possible. Through a gift of life insurance, you can make a substantial contribution to us—at a low out-of-pocket cost. This brochure discusses many of the benefits and advantages of life insurance gifts, some of which may be applicable to your own circumstances.

## **BENEFITS AND ADVANTAGES**

**1. GENEROUS GIFT FOR A MODEST OUTLAY.** A gift of life insurance is an excellent way to make a substantial, meaningful gift for a modest annual cash outlay. For example, just a few hundred dollars a year in premium payment can often purchase a \$100,000 policy. Yet \$100,000 earmarked for our endowment or similar purposes would be a significant commitment to our future.

**2. TAX LAWS MAKE IT EASIER.** Through the charitable income tax and estate tax deductions, Congress encourages philanthropy. If appropriately structured, a gift of life insurance qualifies for these deductions. For example, if you name us as the owner and beneficiary of an existing policy, you will receive a charitable income tax deduction for the value of the policy contributed. In addition, you will receive a charitable deduction each year for the continued payment of premiums.



**3. A WAY TO CONTINUE GIVING.** If you are currently making annual gifts to us and would like for these gifts to continue beyond your lifetime, you may wish to consider a gift of life insurance. Through naming us as the owner and beneficiary of a policy (or even by naming us as just the beneficiary), the proceeds from the policy could be used to endow your annual gift for many generations to come. What easier way is there to make a lasting gift?

### **YOU CAN GIVE, COST-FREE**

Making a gift to us at no cost to you seems too good to be true. But it is indeed possible. And better yet, the gift can be structured so that you will continue receiving income from the assets you contribute.

This use of life insurance is sometimes called asset replenishment or asset replacement. It enables you to give us cash, stock, or other property now and use the tax savings to purchase an equal or greater amount of life insurance for the benefit of your spouse, children, or others. Thus, the life insurance replaces the value of the donated assets so as not to reduce your heirs' anticipated

inheritance. Additionally, if you contribute cash, stock, or other property to us in the form of a "charitable remainder trust," you will receive annual income from us—based on the assets contributed.

Asset replenishment thus provides you with an opportunity to make a significant gift without having to forego the income from your assets and without diminishing your estate. In fact, because life insurance proceeds can be structured to be estate tax free, the beneficiaries of your estate may actually be better off than had they inherited the contributed property from your estate.

## **MAKING A GIFT OF AN EXISTING INSURANCE POLICY**

Almost everyone has some degree of life insurance coverage. Since the primary purpose of life insurance is to provide coverage for financial loss resulting from death, it could be that you have more coverage than you actually need. After considering the benefits and advantages of a gift of life insurance, you may decide that it is one of the best possible ways for you to make a substantial charitable contribution.

### **GIVING AN EXISTING POLICY**

Although everyone's circumstances are different, the following examples represent situations in which a gift of an existing life insurance policy may be appropriate.